

# Finding Your Spot!



Haynes Avenue, Newark, NJ

McClellan Street, Newark, NJ



JFK, Jamaica, NY



Essington Road, Philadelphia, PA



What if you arrived at a long-term parking facility at the airport and found it in poor condition? Would you park your car there and go away with peace of mind? Confronted with the challenge of both maintaining their existing customer base and attracting new customers, The Parking Spot™ called the experts at KSE to solve their problems. In an effort to re-brand their existing off-airport parking lots at JFK, LaGuardia, Newark-Liberty, and Philadelphia, KSE completely redesigned and rebuilt six parking lots to improve the security and quality of service to their customers. Each facility was renovated or reconstructed, with office facilities upgraded with the latest high-tech revenue control equipment. Several parking lots were reconfigured to improve parking efficiency and accommodate more patrons. New entry and exit plazas were designed to protect the customers, and video arches were installed to take snapshots of the vehicles as they entered and exited. Each entry/exit lane was equipped with new access revenue control equipment. Awnings were added as a staging point for vehicles to be placed while waiting for owners to return and retrieve their vehicles. New lighting was installed to accommodate future CCTV cameras to provide additional security for the patrons. The result was a dramatic improvement in sales and customer referrals at each facility.

## The Parking Spot Off-Airport Northeast Region

**ACEC** New Jersey  
AMERICAN COUNCIL OF ENGINEERING COMPANIES

Client: **theParkingSpot**  
**The Parking Spot**  
Chicago, IL

Entrant: **KSE**  
**KS Engineers, P.C.**  
Newark, NJ